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Launching of PICTI's New Website

Our new website is to be launched! Stay Tuned!

The Palestine Information and Communication Technology Incubator (PICTI) is considered a platform of support and innovation. It is one of the first specialized incubators for technological entrepreneurship, and one of the most important approved incubators in Palestine to provide support and guidance to entrepreneurs and youth, and support SMES and start-ups. Our new website offers a startup directory, with all startups, ideas and project supported through PICTI's various programs. The directory serves the goal of introducing all startups to the public, increasing their exposure to interested investors, and easing the lines of communication.

Our Website's Mission:

We are delighted to announce the launch of the new website, which celebrates our mission to inspire, facilitate and support young Palestinian ICT entrepreneurs.



PICTI's Distinctive Print on ICT SMEs in Palestine

The Palestine's Information and Communications Technology Incubator (PICTI), is the first Non-Profit ICT incubator in Palestine. PICTI provides sustainable channeling between startups, accelerators, and investors at both the local and international levels, including the Palestinian Diaspora, and offers professional business services to mature, unique and innovative ICT products assessed to have strong market potential.

PICTI's main goal is to support creative and innovative technological startups to grow into income-generating enterprises. What distinguishes PICTI, is its effort to not only support entrepreneurs through technical and legal assistance, but that it strives to integrate the concepts of innovation, inclusivity, equality, and independence in every step of the entrepreneurial process. PICTI works with startups to help them acquire a certain set of skills that allows them to independently develop an effective business model, solve problems, manage a team, do web development and proper accounting, raise funds, communicate with clients, and so on.

Entrepreneurship, as a concept, is the ability and readiness to develop, organize and run a business enterprise despite the risks and uncertainty involved. In PICTI, we understand that the spirit behind originality and innovation is not confined in one set group of individuals. Through our many projects, we specifically targeted fresh graduated, to equip them with the with the necessary knowledge needed to understand the basics of entrepreneurship and starting a business; the project life cycle, how to create a business plan, study the market, develop a distinctive brand, and communicate with the public. We always strive to connect with potential future entrepreneurs and to be the one to unlock their potential.

We also pay special attention to the marginalized groups of citizens; women and people with disabilities. Women already make up 25% of SMEs leaders, and PICTI is keen on supporting women's innovation even further, by providing them the space needed to grow and flourish. These groups can have vast and positive impacts on the community as a whole, and they must be utilized as a driving force for economic recovery. As part of PICTI's various skills-related incubation programs, startup owners are offered training, mentorship and seed funding. This is done to help them connect and communicate with technologically experienced people; who in turn help them focus, prioritize and avoid mistakes. By providing an encouraging, legal infrastructure for general women's entrepreneurship we will experience more accessibility, visibility of information, economic diversification, income equality, and sustainable development. Only through inclusion can competitiveness be retained, and PICTI's inclusivity model is the best method to defy barriers for underrepresented entrepreneurs, and help them overcome any challenges.

PICTI achieves the highest efficiency of work and productivity through working with Innovative ideas, and developing small and medium enterprises, as well as by addressing the growth model to create new jobs, attract foreign investment, and improve the economic situation in Palestine.

Digital Awareness in Times of Covid-19

In the past few decades, the world experienced a strong inclination towards digitization, and a forming reliance on technology to operate businesses, network and communicate across the world. Still, there remained doubts and even fears among certain groups and generations regarding a so called “over reliance on technology” and a resistance against abandoning traditional methods of operating. The Covid-19 pandemic pushed for an accelerated push towards digital transformation, and the new restrictions left no room for traditional face-to-face interactions. This sudden requirement to digitize processes caused rapid digital transformation forcing organizations to adapt and thrive during the pandemic through the adoption of new distinctive untraditional methods.

Throughout this distinctive period of history, PICTI took notice of the challenge imposed by the swift shift into new methods of operating and interacting. Though Palestine is a youthful society with strong internal capabilities and competencies, it still needed guidance to successfully emerge from this interim. As such, PICTI worked, through its many projects, on improving the general public’s awareness and competencies, when it comes to the digital technologies and applications that had an accelerated progress during the pandemic.

In such critical times, the spread of fake news and rumors was inevitable and particularly dangerous, and the pandemic especially stressed the difficulty faced by those who are not equipped with the necessary knowledge and skills to use digital technology. As such, PICTI strived to increase the awareness of Palestinian citizens, especially marginalized groups of citizens, in regards to the mechanisms needed to critically assess information and sources of information on the internet in the context of the Covid-19 pandemic.

Naturally most focus was on the negative effects of the pandemic and the mitigation of its results. nonetheless many had the inclination to view the pandemic as a way to innovate and an opportunity to think outside the box to come up with new and modern methods to connect with the public, integrate new technologies within the different sectors, and drive the ICT sector forward. PICTI endeavored to shed light on the educational and professional opportunities unleashed by these difficult circumstances. As well as actively changing the Palestinian willingness towards embracing innovation and digitization of business opportunities combined with low risk levels and high investment levels. PICTI believes educating the public regarding ICT, will inevitably improve the social and economic opportunities within the sector and thus the economy of Palestine as a whole.

Meet Safaa Ayyad; Owner of Foras.ps May Female Entrepreneur Success Story



A social enterprise marketplace that gives access to youth to local and international opportunities providers. It's an interactive Platform that is Building a Community!!

We offer different service packages to companies and organizations who wish to post their ads through our platform and social media channels, in which we accept paid ads through our platforms, we also have matchmaking and recruitment services. Also, young women and men will have access to mentors and consultants with different backgrounds to guide them in their career paths and while applying to different kinds of opportunities.

The Palestinian ecosystem is already challenging, and more challenges we face as a female founders. It is quite challenging to balance personal life and the entrepreneurial one, and having financial responsibilities for the family is another story. It is quite common for women to have the typical position if they work, or have a small business from home. As a founder of a startup, which is a whole new concept I sometimes find it challenging to prove to my society that I can do it and that our startup deserves the support. Sometimes people and organizations underestimate our potential, also getting access to financial resources is another challenge, especially for women as investors, in general, prefer to put their money into a startup that is run by men.

The first incubation we had was with PICTI, it was a great experience for us and it helped to build the foundation of our idea and build our vision. We had the chance to have really great mentors and trainers from different backgrounds. Also, the financial and technical support was very essential at the stage, and we were able to add new features to the platform which will be launched by the beginning of June 2022.

Foras is now looking to build more partnerships in order to provide youth empowerment programs. Also, we will be raising more funds for our Social Tech Enterprise, so we can recruit more talents to the team and expand our work.

For further information, please send your request to this email; info@foras.ps

Or by calling 0595528236

WhatsApp: +972566303130

PICTI's Latest Activities

May 19th

The Palestinian Information and Communication Technology Incubator (PICTI) executed a business trip to Jordan, as part of the Med Pearls Project, co-financed by the European Union. This is a cross-border project aiming at internationally positioning the Mediterranean (Palestine, Egypt, Jordan, Spain, Greece, Italy) as an integral destination of quality and excellence for Slow Tourism (ST), by accelerating innovative initiatives built from public and private cooperation.

PICTI works, through this project, on linking innovative enterprises with ICT companies at both the local and international level, by offering sub-grants, and technical and legal assistance to innovative technology-oriented projects and SMEs targeting the tourism sector. Following these efforts, PICTI participated in this journey, by visiting a palm farm at Dier Alla pilot area, the archeological sites at Um Qais, and the As Salt Pilot area. In addition, to attending the annual partner's meeting.

The advisory group joined the project's teams in this trip, this group was formed to provide mentorship and support to entrepreneurial ICT projects focusing on the tourism sector in the Mediterranean. Mr. Omar Al Sahili, presenting as representative for the Palestine's advisory group, had the opportunity to showcase his expertise in the process of integrating Information & communication technologies in the tourism services and products, and on how the ICT sector can be utilized to better connect with the public, facilitate operations, and promote the many attractions of Palestine.

This trip helped reinforce the connections and relationships between all project's partners, and better identify existing challenges in Palestine and discuss possible solutions. In addition, it worked to reinforce Palestine's tourism sector, as it introduced Palestine to the world as a strong tourism attraction.



March 16th

May 16th marked the first day of the training program held by the Palestine Information and Communications Technology Incubator (PCTI). This program is part of the technological and technical innovation project as an entrance to overcome challenges in the agricultural sector in the Gaza Strip; it aims to support and incubate qualified projects and teams to success. The first training session was led by Mr. Saber Abu Al-Kas titled “Creative Thinking skills”.



May 8th

Within the framework of “Reducing Gender Inequalities in the OPT” project; the Palestine Information and Communications Technology Incubator (PCTI) announced that 20 women (West Bank) will have the opportunity to participate in the employability program; which offers its participants soft skills and technical skills training, in addition to 3 months paid internship in a Palestinian company.

May 1st

In the International Labor Day, PCTI sent its best wishes and congratulations to all workers; as an appreciation for their efforts and accomplishments.

#Labor_Day



April 16th

We thrive to provide what is needed for those who deserve it...

During the ICT TVET Bridge guidance and mentorship session for the hearing-impaired participants with Mr. Mohammed Jaradat, Freelancing Skills Mentor & Coach, and Mr. Ihab Al-Madhoun, sign language coach. Both trainers worked to ease participants' access to technical information, teach them how to prepare a resume, and prepare a business exhibition and personal account with high professionalism.



April 14th

The Palestine Information and Communications Technology Incubator (PACTI) announced the start of #TechDays Capitalization Event, which is to take place virtually on 20th and 21st of April 2022, in the presence of the European Commission. THE NEXT SOCIETY is an open community of changemakers, entrepreneurs, investors, corporates, NGOs, public and private innovation, research and economic development hubs from Europe and 7 Mediterranean countries: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia. This particular project will assess the implementation of the Cluster Booster and prepare for the next 4 years.

The event was organized by France Clusters & ANIMA Investment Network, with the objective of giving all the opportunity to express their voice about THE NEXT SOCIETY initiative which took part in the last 4 years. It took place online over 2 mornings on the 20th and 21st of April with panels, feedback sessions, presentations of concrete cluster opportunities and of course B2B meetings. The first morning aimed at cluster managers and board members, as well as policy makers, industry and research actors; while the second morning aimed to connect clusters to each other in order to build cooperation, explore common visions and seek new partnerships.

ANIMA France Clusters ACCIÓ Generalitat de Catalunya Government of Catalonia

#TechDays Capitalisation Event

20-21 April 2022 Online

20 April 2022 - 21 April 2022

#TechDays Capitalisation event

THE NEXT SOCIETY

Project funded by the EUROPEAN UNION

April 13th

Have you ever wondered how can an idea transform into an entrepreneurial project and what are the steps taken to bring a project to life?

The Palestine Information and Communications Technology Incubator (PICTI) hosted Patric Technology's workshop titled "The Journey of an Entrepreneurial Project". This project gives an overview of studying the market, picking the right project team, and many other important aspects.



April 12th

As part of The Palestine Information and Communications Technology Incubator (PICTI) efforts to support entrepreneurship and encourage innovation within youth, a field trip was held for the ICT TVET Bridge participants to the Developers Plus Co. This visit served to introduce Bridge participants to the job market, and to equip them with the necessary skills, competencies and qualifications to merge into the business market.



*Join Our Startup Family and Become a
Member @ PICTI*

<https://new.picti.ps/registration/>



West Bank Address: Al-Irsal Street, Ougarit Building, 4th Floor, Ramallah.

Gaza: Gaza, Al-Rimal St., Hassania Building, 6th Floor



West Bank: +970-2-2901992 / +970-599225089

Gaza Strip: +970-8-2881110



info@picti.ps

gazainfo@picti.ps